



**NEW MEMBER APPLICATION**

PO Box 8723 Prairie Village, KS 66208  
For info. (816) 464 1940  
[www.nsa-heartland.org](http://www.nsa-heartland.org)

Date: \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Nickname / preferred name for nametag: \_\_\_\_\_

Company: \_\_\_\_\_

Type of Business (five words or less): \_\_\_\_\_

Address (as it will appear in directories): \_\_\_\_\_

\_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_

Cellular Phone: ( ) \_\_\_\_\_ e-mail: \_\_\_\_\_

Website/URL Address: \_\_\_\_\_

**MEMBERSHIP CATEGORIES:**

**Heartland Chapter**

**National Speakers Assn.**

\* Professional Member

[ ]

[ ]

\*\* Candidate

[ ]

[ ]

Speaker's Bureau/Affiliate

[ ]

[ ]

Emeritus

[ ]

[ ]

\* Professional Member is a member of the national organization of the National Speakers Association *and* NSA-Heartland

\*\* Candidate is a member of NSA-Heartland *only* and is moving towards national status (two years)

**Who referred you to NSA-Heartland chapter or how did you first become aware of NSA?**

Member (name) \_\_\_\_\_ Website \_\_\_\_\_ National \_\_\_\_\_

Speakers University \_\_\_\_\_ Advertising (specify) \_\_\_\_\_

**What is your primary interest in being a member of NSA-Heartland? (check the top three that apply):**

- [ ] Motivational/Keynote
- [ ] Training/Seminars
- [ ] Consulting
- [ ] Authorship/Product Dev.
- [ ] Platform/Presentation Skills
- [ ] Topic Dev.
- [ ] Speaking as a Professional/Business
- [ ] Professional Network/Relationships
- [ ] Other (please specify) \_\_\_\_\_

**We can always use more assistance! Please select 3 areas in which you would be willing to help.**

- [ ] Saturday Seminars & Special evens
- [ ] Membership
- [ ] Hospitality
- [ ] Wednesdays/Social Networking
- [ ] Newsletter
- [ ] Marketing/Publicity
- [ ] Professional Dev./Mentoring
- [ ] Finance/Fundraising
- [ ] Website
- [ ] Chapter Resource Library
- [ ] Other (please specify) \_\_\_\_\_

Please return this form with your annual chapter membership fee of \$175.00  
The membership fee includes an "online bio" which you may update yourself as often as you wish, *with photograph and your own website URL address for a link* on the NSA-Heartland website. NSA-Heartland reserves the right to edit copy exceeding the webpage allocation and if deemed inappropriate.

[ ] check [ ] Credit Card (please complete enclosed credit card processing form)

I have received, read and agree to abide by the NSA code of Ethics.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_

### **YOUR SPEAKING TOPICS**

For purposes of keeping the NSA-Heartland online directory up-to-date and accurate, please select the topics on which you speak. We strongly recommend that you select no more than four topics as your areas of expertise.

**I speak on:**

- |  |  |
|--|--|
| <input type="checkbox"/> Advertising/Public Relations    | <input type="checkbox"/> Marketing/Merchandising         |
| <input type="checkbox"/> Alcoholism/Drug Abuse           | <input type="checkbox"/> Media                           |
| <input type="checkbox"/> Arts/Culture/Music              | <input type="checkbox"/> Medical / Dental                |
| <input type="checkbox"/> Athletics/Sport                 | <input type="checkbox"/> Meeting Management              |
| <input type="checkbox"/> Authorship                      | <input type="checkbox"/> Mentoring (as a topic)          |
| <input type="checkbox"/> Balance                         | <input type="checkbox"/> Motivation (as a topic)         |
| <input type="checkbox"/> Business                        | <input type="checkbox"/> Networking                      |
| <input type="checkbox"/> Careers                         | <input type="checkbox"/> Organizational                  |
| <input type="checkbox"/> Change                          | <input type="checkbox"/> Patriotic                       |
| <input type="checkbox"/> Character portrayals            | <input type="checkbox"/> Performance Improvement         |
| <input type="checkbox"/> Coaching (as a topic)           | <input type="checkbox"/> Presentation Skills             |
| <input type="checkbox"/> Communications                  | <input type="checkbox"/> Process/Efficiency              |
| <input type="checkbox"/> Computers                       | <input type="checkbox"/> Product Development             |
| <input type="checkbox"/> Conflict                        | <input type="checkbox"/> Productivity                    |
| <input type="checkbox"/> Consulting (as a topic)         | <input type="checkbox"/> Psychology                      |
| <input type="checkbox"/> Creativity                      | <input type="checkbox"/> Quality                         |
| <input type="checkbox"/> Customer Service                | <input type="checkbox"/> Real Estate                     |
| <input type="checkbox"/> Diversity                       | <input type="checkbox"/> Relationships                   |
| <input type="checkbox"/> Education                       | <input type="checkbox"/> Religion                        |
| <input type="checkbox"/> Empowerment                     | <input type="checkbox"/> Retirement                      |
| <input type="checkbox"/> Family                          | <input type="checkbox"/> Sales/Selling                   |
| <input type="checkbox"/> Financial & Tax Planning        | <input type="checkbox"/> Scenario planning               |
| <input type="checkbox"/> Future/Trends                   | <input type="checkbox"/> Science/Engineering             |
| <input type="checkbox"/> Gender issues                   | <input type="checkbox"/> Spouse Programs                 |
| <input type="checkbox"/> Global Competitiveness          | <input type="checkbox"/> Strategic Planning              |
| <input type="checkbox"/> Goal Setting                    | <input type="checkbox"/> Stress                          |
| <input type="checkbox"/> Government and Politics         | <input type="checkbox"/> Success                         |
| <input type="checkbox"/> Health/Nutrition                | <input type="checkbox"/> Team Building                   |
| <input type="checkbox"/> Human Resources/Labor Relations | <input type="checkbox"/> Technology                      |
| <input type="checkbox"/> Humor (as a topic)              | <input type="checkbox"/> Time Management/Self Management |
| <input type="checkbox"/> Image/Self Esteem               | <input type="checkbox"/> Total Quality Management        |
| <input type="checkbox"/> Inspiration (as a topic)        | <input type="checkbox"/> Training (as a topic)           |
| <input type="checkbox"/> Internal Affairs                | <input type="checkbox"/> Values / ethics                 |
| <input type="checkbox"/> Law                             | <input type="checkbox"/> Women                           |
| <input type="checkbox"/> Leadership                      | <input type="checkbox"/> Writing                         |
| <input type="checkbox"/> Management                      | <input type="checkbox"/> Other (please specify) _____    |
| <input type="checkbox"/> Magic                           | <input type="checkbox"/> Other (please specify) _____    |
|  | <input type="checkbox"/> Other (please specify) _____    |

### **YOUR SERVICES**

For purposes of keeping the NSA-Heartland online directory up-to-date and accurate, please select the services your business provides. We strongly recommend that you select no more than four services as your areas of expertise.

**My business offers:**

- |   |   |
|---|---|
| <input type="checkbox"/> Coaching services                | <input type="checkbox"/> Magic as entertainment       |
| <input type="checkbox"/> Consulting services              | <input type="checkbox"/> Mentoring services           |
| <input type="checkbox"/> Entertaining speeches            | <input type="checkbox"/> Motivational speeches        |
| <input type="checkbox"/> Humorous speeches                | <input type="checkbox"/> Speakers Bureau services     |
| <input type="checkbox"/> Informative/educational speeches | <input type="checkbox"/> Training services            |
| <input type="checkbox"/> Inspirational speeches           | <input type="checkbox"/> Writing services             |
| <input type="checkbox"/> Keynote speeches                 | <input type="checkbox"/> Other (please specify) _____ |

In which other associations do you have current membership? \_\_\_\_\_

# National Speakers Association

## Code of Professional Ethics

To establish and maintain public confidence in the professionalism, honesty, ability and integrity of the professional speaker is fundamental to the future success of the National Speakers Association, its members, and the profession of speaking.

To this end, members of the Association have adopted and, as a condition of membership, subscribe to this Code of Professional Ethics. By doing so, the members give notice that they recognize the vital need to preserve and encourage fair and equitable practices among all who are engaged in the profession of speaking.

### **Article 1.**

The NSA member shall accurately represent qualifications and experience in both oral and written communications.

### **Article 2.**

The NSA member shall act, operate his/her business, and speak on a high professional level so as to neither offend nor bring discredit to the speaking profession.

### **Article 3.**

The NSA member shall exert diligence to understand the client's organization, approaches and goals in advance of the presentation.

### **Article 4.**

The NSA member shall avoid using materials, titles and thematic creations originated by others, either orally or in writing, unless approved by the originator.

### **Article 5.**

The NSA member shall treat other speakers with professional courtesy, dignity and respect.

### **Article 6.**

The NSA member shall maintain and respect the confidentiality of business or personal affairs of clients, agents and other speakers.

### **Article 7.**

The NSA member shall protect the public against fraud or unfair practices and shall attempt to eliminate from the speaking profession all practices which bring discredit to the profession.

### **Article 8.**

The NSA member shall not be a party to any agreement to unfairly limit or restrain access to the marketplace by any other speaker, client or to the public, based upon economic factors, race, creed, color, sex, age, disability or country of national origin of another speaker.

Members of the National Speakers Association are dedicated individuals sincerely concerned with the interests of all who come in contact with the profession. To this end, NSA members subscribe to this Professional Pledge:

***I pledge*** myself to honesty and integrity; to pursue my profession and education to the end that service to my clients shall always be maintained at the highest possible level.

***I pledge*** myself to seek and maintain an equitable, honorable and cooperative association with fellow members of the Association and with all others who may become a part of my business and professional life.

***I pledge*** myself to comply with the standards of the National Speakers Association as set forth in its Bylaws and this Code of Professional Ethics.



P. O. BOX 8723  
Prairie Village, KS 66208-8723  
(816) 464-1940

**CREDIT CARD PROCESSING FORM**

Date: \_\_\_\_\_

Visa \_\_\_\_

MasterCard \_\_\_\_

American Express \_\_\_\_

Credit Card Number:

Expiration Date:

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

\_\_\_\_\_

Name on card:

\_\_\_\_\_

Billing address:

\_\_\_\_\_

\_\_\_\_\_

Phone Number

\_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Email Address:

(required for receipt)

\_\_\_\_\_

Signature:

\_\_\_\_\_

**I authorize NSA-Heartland to charge my credit card for the following:**

Monthly Meeting Fees:

\_\_\_\_\_

\$ \_\_\_\_\_

Annual Membership Dues:

\_\_\_\_\_

\$ \_\_\_\_\_

Special Events:

\_\_\_\_\_

\$ \_\_\_\_\_

Other:

\_\_\_\_\_

\$ \_\_\_\_\_

**TOTAL:**

**\$ \_\_\_\_\_**

Once your card is processed, you will receive an electronic receipt to the email address you provided above.